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The Problem With Data Is Data

You need data to drive critical initiatives in your organization. But identifying and leveraging data you trust can be a slow, complicated process. By prioritizing higher levels of data intelligence for your organization, you're choosing a proven path for success. High data intelligence equips your organization with the practices to outpace the speed, complexity, and volatility of any industry.

Elevate Data Intelligence

Organizations with high levels of data intelligence outpace counterparts with low data intelligence levels in numerous ways.

40%
boost in financial performance[1]

20%
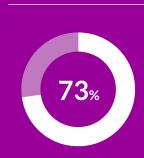increase in operations success[2]

200%
surge in rate of reported improvements in data management metrics[3]

Four critical initiatives whose success highly depend on your data intelligence are:

Streamlining Modernization

Modernization is a risky initiative that, without expert preparation, will inflate costs

73%
of cloud migrations are taking a year or longer[4]

$100 Billion
of wasted (cloud) migration spend is projected over the next three years[5]

Accelerating Growth

Trimming data bloat and employee hours spent on data management frees up IT for value-generating initiatives

60%
of an organization's data scientists spend more time cleaning data than leveraging it[6]

35%
of data spend can be saved for companies achieving greater visibility, standardization, and oversight in data management[7]

Increasing Agility

Only trusted data will lead to decision-making that delivers greater business efficiencies and a superior CX

35%
of business reporting add little to no value because of redundant or irrelevant data[8]

80%
of organizations that seek to scale digital business will fail because they don't take a modern approach to data and analytics governance[9]

Sustaining Compliance

Efficiently handle audits with a long-term, cost-effective solution that proactively manages regulatory compliance

430% Growth
in new data captured, created, and replicated yearly by 2025[10]

€3.9 Billion
(~$4.28B USD) is the cumulative value of GDPR fines as of May 2023[11]

Conclusion

Two ingredients are crucial to achieving success across all your critical initiatives:

A solution that explores the farthest reaches of their data systems and employs a user-experience that empowers every user within the organization.

A partner with proven expertise in enabling data intelligence practices regardless of the size and complexity of an organization's data landscape.

Rocket® Data Intelligence is a self-service data platform built on automation that spans cloud, distributed, and mainframe infrastructures. With an intuitive interface and best-in-class data lineage capabilities, Rocket® Data Intelligence enables all users — regardless of their background in data science — to see a full picture of the organization's data landscape and the business and technical context needed to understand which data can be trusted.

Achieve modernization without disruption.
Learn more about Rocket Data Intelligence

Learn more

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1. IDC. *Data Intelligence in the Future of Intelligence*
2. IDC. *Data Intelligence in the Future of Intelligence*
3. IDC. *Data Intelligence in the Future of Intelligence*
4. Tech Republic: *73% of Cloud Migrations Take a year or Longer*
5. McKinsey. *Cloud-migration opportunity: Business value grows, but missteps abound.*
6. *10 Tips for Maintaining Data Accuracy*, IDBS
7. McKinsey. *Reducing data costs without jeopardizing growth.*
8. Collibra: *Streamline trusted business reporting*
9. Gartner. *Data and Analytics Governance as a Business Capability: A Gartner Trend Insight Report.* ID G00758466
10. IDC *Data Age 2025 Report.* Sponsored by Seagate
11. *Data from GDPR Enforcement Tracker*