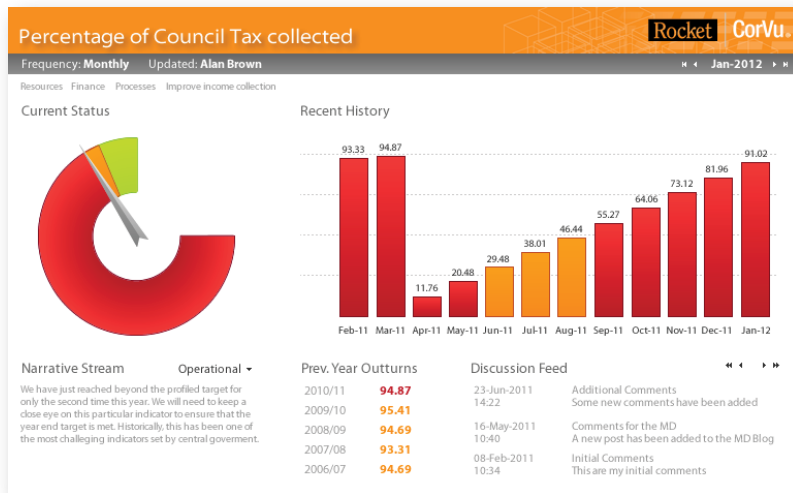




Rocket® CorVu NG

Simplify Critical Decision-Making with Powerful Data Visualization

Rocket® CorVu NG's robust dashboard functionality allows you to see your data the way you want to see it, arming you with the knowledge you need to confidently make your biggest business decisions.



information—if it's not readily available and easy to understand—you cannot effectively use it to make your most important business decisions.

Data Visualization Offers You the Ability to See Your Data. But, Just Seeing It Isn't Enough

To derive real value from your data—to truly unlock your organization's information and make it actionable—you need to interact with it in real-time, visualize it in different and unique ways, and harness the insight needed to efficiently make informed decisions steered in fact and supported by real information. This is the key to competitive advantage and organizational growth and improved business performance.



Every day, the amount of data produced by your organization continues to grow. Locked up in this data is the key to your organization's most important asset: information. Information about your customers. Information about your business performance. Information about your organizational effectiveness. If you cannot easily access this

Rocket CorVu NG—the next generation product in Rocket Software’s Rocket CorVu business intelligence suite—was built for mission-critical decision-making. With CorVu NG, users are given unprecedented access to enterprise data using intuitive and dynamic dashboards and reports while real-time data access and interactive drill-downs provide the right information—at the moment it’s needed—to desktop, web, and mobile users.

With CorVu NG, users attain a fully integrated, always up-to-date, easily digested picture of organizational information from which to effectively execute projects and programs in various functional areas, including Sales, Finance, Human Resources and more. For example, you could use CorVu NG to identify sales opportunities, visualize unique market segments and cross-selling opportunities in real-time, and ensure that your sales reps never miss an opportunity.

What Does It Do?

CorVu NG’s dynamic dashboards enable you to create a customized, detailed, fact-based view of your organization’s activities and performance to facilitate mission-critical decision-making. Interactive, secure dashboards provide you the information you most need on a pre-determined schedule or on-demand—always using the freshest data possible.

Why Should You Use It?

Interactive, Integrated Dashboard Capabilities

CorVu NG includes a wide range of customizable dashboard components for a virtually limitless variety of data presentation options. It features support for side-by-side charts and graphical presentations, as well as the ability to dynamically interact with data—so selections in one chart can drive the content in surrounding charts. This means that each user can see how one KPI drives another, and lets users focus in on larger details, enabling fast and accurate support of business activities.

Location-Based Intelligence

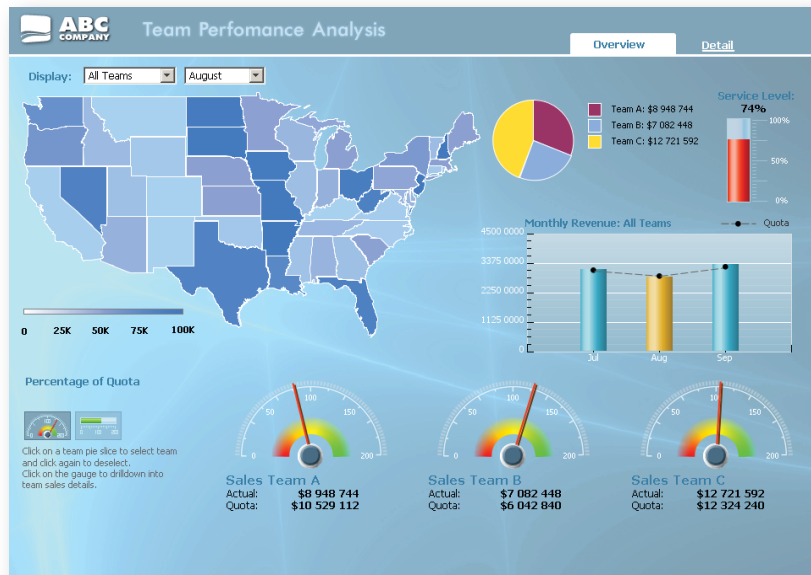
CorVu NG includes full support for geospatial maps, including the ability to colorize regions based on data values and lay out data points/values by geographic location. You will always be able to see what needs each region or location has, and how it’s performing.

Deep Drill-Downs

When you need decision support based on deep, detailed facts, CorVu NG offers support for drill-downs in place, or by navigating to supporting dashboard canvases. You can get as granular a view as you need on any performance metric tracked in CorVu, which means you get down to root causes that need action instead of seeing just a birds-eye view.

External Content Integration

Today, intelligence exists both inside and outside of your organization. When you need to leverage and display third party content as a reference point or to build a business case, CorVu NG allows you to integrate external content and documents into dashboards with ease. If you use other CorVu modules and want to pull information from them into your dashboard, it’s as simple as clicking a button.



Anytime, Anywhere Access

With CorVu NG, anyone in your organization can view your dashboards—even remote employees or those on the go. CorVu NG's desktop application support extends to Windows, Linux and Mac OS. Its dashboards and reports can be deployed to end users via HTML5, Flash or PDF. And, a free, mobile application for the iPad and Android tablets provides convenient access to interactive dashboard content anytime, anywhere.

Empowering Business Intelligence Canvases

CorVu NG's dynamic canvases allow business end-users to select from a collection of available data sets and drag and drop them onto their own dashboard canvases. You can decide the graph and data elements to display; wire charts together so selections in a given chart modify the content in one or more companion charts; create, edit and save an unlimited number of canvases for future recall—and share them with other users. All self-service BI features are available in the workstation application, over the web and via the free mobile application for iOS and Android.

Streamlined Content Sharing

CorVu NG's centralized object repository makes it easy to share content between desktop and web users across the organization without the need to deal with complex configuration settings. Plus, the repository workspaces allow users to see all available content as soon as they logon to the web or workstation products—and workspace content can be customized to the needs of each user or group in the organization.

Interoperability with Other CorVu Modules

If you're already using CorVu for business intelligence and corporate strategy management, CorVu NG streamlines the process of bringing your information together for easy visualization. CorVu NG has a built-in ability to incorporate CorVu CSM content directly into a dashboard, allowing for greater customization of the user interface look-and-feel for end-users. CorVu NG also supports single sign-on between HyperVu, CSM and CorVu NG, and easily enables the use of CorBusiness SQY

files within CorVu NG content. Making sense of your data—and bringing it all together seamlessly—has never been easier.

What Are the Benefits?

Simply put, CorVu NG helps you see, understand and use your organizational data more efficiently and effectively. This means faster decisions and better business results.

Customize Your Dashboards

Dashboard needs are not one-size-fits-all. That's why dashboard customization and personalization options abound with CorVu NG. Create dashboards that work for you and your business needs. Save them. Share them. Leverage them to create new dashboards. The options are limitless.

Take Your Information Wherever You Go

Being away from your desktop doesn't mean being away from your data. With CorVu NG, you can access and use your dashboards anywhere. Our free Rocket CorVu mobile application is available for both iOS and Android.

Provide Useful, Accessible Output

With CorVu NG, you can output your data and dashboards to PDFs or an easily accessed website, so non-CorVu users and those without technical skills can still gain insight from your data. With your interactive dashboards web-deployed, all external stakeholders—including roaming sales reps, suppliers and customers—always have critical, up-to-date information at their fingertips.

Get Answers to “What If” Questions

You can interact with your CorVu NG dashboards to perform “what-if” analysis for various business scenarios. So, you can predictively model your business outcomes based on your actual data before you make steadfast decisions.

Get Creative

With CorVu NG, your dashboard elements can be endlessly creative. Give your gauges, speedometers, charts and more a unique look-and-feel to match your organization, or a fun, project-oriented twist.

Rest Easy Knowing Your Data is Secure

CorVu NG, and all Rocket CorVu products, contains built-in security features to ensure that your data is protected. So, you can share valuable insight and

information with select individuals, while protecting it from unauthorized viewers. You can even set permissions at the individual level, so decision-makers can see all of your information, while other team members may only be able to access portions of it.

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Summary

Simplify critical decision-making with the powerful data visualization provided by Rocket CorVu NG. With CorVu NG, you are given unprecedented access to enterprise data using intuitive and dynamic dashboards and reports while real-time data access and interactive drill-downs provide the right information—at the moment it's needed—to desktop, web, and mobile users.

What is Rocket CorVu?

Rocket Software's Rocket CorVu suite of products provides strategic performance management and business intelligence solutions that allow organizations to define, communicate, assess, and manage their strategies, initiatives, and operational performance. Through the use of CorVu, users are empowered to understand current performance, evolve corporate strategy, and strategically plan the improvement of operating results.

Since 1990, Rocket has been a leader in the business intelligence, business analytics, and performance management marketplace. Our best-in-class business intelligence and performance management products, services, and solutions are used by organizations in all industries around the globe.

For more information about the Rocket CorVu suite of products, visit www.rocketsoftware.com/products/rocket-corvu-ng

Challenges

- ❖ Present data to decision makers in a way that it is easily digested and understood, and can be acted upon immediately.
- ❖ Ensure that the data used for business-critical decision-making is always up-to-date and accurate.
- ❖ Provide different levels of visibility into data on a person-by-person basis.

Features

- ❖ Customize dashboard components for a virtually limitless variety of data presentation options.
- ❖ Leverage geospatial maps, including the ability to colorize regions based on data values and lay out data points/values by geographic location.
- ❖ Drill down into any tracked performance metric for deep analysis.
- ❖ Integrate external and third-party content and documents into dashboards with ease.
- ❖ Deploy dashboards and reports to end users via HTML (AJAX), Flash or PDF.
- ❖ Use CorVu NG's centralized object repository to easily share content between desktop and web users.
- ❖ CorVu NG delivers powerful business intelligence, data visualization and high-impact analytics natively Rocket MultiValue databases: Rocket® D3 DBMS, Rocket® mvBase DBMS, Rocket® UniData, and Rocket® UniVerse.

Benefits

- ❖ Improve agility and speed of critical business decision-making through streamlined, robust data visualization.
- ❖ Boost business performance using up-to-date, accurate information to make important choices—and drill down into data for a detailed view and “what-if” analysis.
- ❖ Secure and protect your data, ensuring that only those who are granted access can view and interact with it.
- ❖ Stunning visualizations for existing queries, including Rocket System Builder Queries and Smart Queries

Simple User Interface

- ❖ Exceptional visualization for dashboards, analysis and reports
- ❖ Intuitive interface to navigate all related performance information
- ❖ Consolidated views are available for individuals, teams and business units

For more information about Rocket CorVu NG, visit <http://corvu.rocketsoftware.com>.

About Rocket Software

Rocket Software (www.rocketsoftware.com) is a global software development firm that builds enterprise products and delivers enterprise solutions in the following segments: Business Intelligence and Analytics; Storage, Networks, and Compliance; Application Development, Integration, and Modernization; and Database Servers and Tools. Rocket is engaged in business and technology partnerships with IBM, EMC, Fujitsu, HP Enterprise Services, Avaya, Motorola, Epicor, and many others. The company is headquartered in Waltham, Massachusetts, USA.

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